



4-H PEI Annual Awards

PEI Women's Institute - Ag. Awareness Activity Award

INFORMATION & APPLICATION GUIDELINES

The PEI Women's Institute - Ag. Awareness Activity Award is an annual award presented to 4-H PEI clubs showing significant involvement in the agricultural community and participation in activities focusing on agriculture awareness and the importance of it in our everyday lives.



GUIDELINES

1. This award is open to individual 4-H Clubs or a combination of 4-H Clubs within a region on Prince Edward Island. Strong consideration will be given to club/regionally organized events (vs. staff organized events in which members and leaders participate)
2. Ag. Awareness Activities:
 - ⇒ **CAN** be local, provincial, national or international in scope
 - ⇒ **SHOULD** benefit/involve more than the 4-H'ers and their families.
 - ⇒ **CANNOT** be fundraising activities.
 - ⇒ **CANNOT** be a regular 4-H club event, i.e. communication event or achievement day.
3. Activities must have taken place in the previous 4-H year (**September 1, 2020 - August 31, 2021**)

APPLICATION PROCESS:

- This is a **NEW** application process where applicants are asked to complete and submit the application on-line using the templates provided. These forms may also be printed, filled out and scanned for e-mail (if that is more convenient). **All submissions must follow the template as listed on Pages 3 & 4.**
- Applications must include documentation for the **Main Activity** and at least **ONE Other Activity** (*Please note that it is not necessary for a club to fill all four spaces for the 'Other Activities' section*)
- Applicants are also encouraged to include photos and/or supporting documents for the Club's Ag. Awareness Activities. This may include photos of the event, correspondence (i.e. Thank You cards) and media documentation (i.e. Facebook posts, newspaper clippings, etc.)
 - Main Activity** - Max of 5 photos and 5 supporting documents
 - Other Activities** - Max of 3 photos and/or supporting documents for each activity
- Photos and supporting documentation should be scanned, saved and labeled with the Event Title. (*Files can be submitted via e-mail - please keep files separate for each event*)
- Applications will be reviewed by a panel of three judges. Each judge will use a rubric to assist with evaluation. The main activity will be valued at 60% and the 'other' activities will be valued at 40%. Calculations for the 'other' activities will be averaged based on the number of events listed.
- Three cash prizes (\$100, \$75 & \$50) will be awarded at the Annual 4-H Awards Banquet in **February 2022**. The first place club will also receive a keeper plaque recognizing their achievement in Ag. Awareness.
- ALL entries will be on display at the **2022 Annual 4-H Awards Banquet**.

DEADLINE TO APPLY: November 15, 2021

Please send applications and supporting documents to Mary Jane at the 4-H PEI Office
(maryjmacphee@pei4h.ca or Fax 902-368-6289)



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PART 1: MAIN AGRICULTURE AWARENESS ACTIVITY (60 PTS.)

- Applicants are to choose **ONE** main Ag. Awareness Activity in which club members / leaders have taken part throughout the **2020-2021 4-H year**. Please use the form attached to help showcase this activity. Pictures (max five) and other supporting documents (also max five) can be uploaded or scanned in/ emailed with the application.
- **Applications must include:**
 - ⇒ Number of participating members and leaders
 - ⇒ Brief description of the event/activity
 - ⇒ Brief description of the benefit or impact for the community, 4-H club, members and leaders
 - ⇒ Pictures of the event (*max of five pictures*)
 - ⇒ Copies of media coverage, news paper clippings, thank you cards, etc. (*max five*)

PART 2: OTHER AG. AWARENESS ACTIVITIES (40 PTS.)

- Applicants can use this space to highlight other Agriculture Awareness activities in which the Club has participated.
- **Applications must include:**
 - ⇒ Template provided listing & briefly describing the Other Community Service activities completed by the members & leaders in the club.
 - ⇒ Pictures, newspaper clippings, thank you cards, etc. can be submitted as supplementary material (*max of three for each event*)

NOTE: Applicants are welcome to submit 1 - 4 'other' activities, however are not required to fill all four spaces. Scores for each activity will be averaged together for mark out of 40%

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